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November 5, 1969

TO: Ambassador Henry Cabot Lodge  
FROM: Henry A. Kissinger  
REF: WH 92851

On consideration, it seems preferable to make only general reference in your plenary statement to recent opinion polls in the U.S. The Gallup Poll sent you in the referenced message should be used for backgrounding with the press, rather than on the record in public sessions, lest it simply serve to stimulate efforts by the other side to find polls which might contradict or diminish the force of its results.

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ON-FILE NSC RELEASE  
INSTRUCTIONS APPLY

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NOVEMBER 4, 1969

FOR AMBASSADOR LODGE  
FROM HENRY KISSINGER

PURSUANT TO OUR TELEPHONE CONVERSATION, THIS DATE, THERE  
FOLLOWS THE RESULTS OF THE GALLUP TELEPHONE POLL:

1. 72 PERCENT OF THE PEOPLE IN THE NATION HEARD THE SPEECH,  
89 PERCENT OF THE LISTENERS REPLIED AFFIRMATIVELY TO THE QUESTION,  
"DO YOU SUPPORT PRESIDENT NIXON'S PLANS FOR ENDING THE WAR?"

2. TO THE QUESTION, "IN GENERAL ARE YOU SATISFIED OR  
DISSATISFIED WITH THE PRESIDENT'S PROGRAM FOR TROOP WITHDRAWAL  
AS SET FORTH IN HIS SPEECH?", 77 PERCENT REPLIED SATISFIED,  
13 PERCENT REPLIED DISSATISFIED, 10 PERCENT REPLIED NO OPINION.

3. TO THE QUESTION, "IN THE LIGHT OF THE PRESIDENT'S SPEECH,  
DO YOU THINK MORATORIUMS OR DEMONSTRATIONS ARE HELPFUL OR  
HARMFUL TO THE ATTAINMENT OF PEACE?", 12 PERCENT REPLIED THEY  
WERE HELPFUL, 72 PERCENT REPLIED THEY ARE HARMFUL AND 16 PERCENT  
HAD NO OPINION.

4. TO THE QUESTION, "DO YOU THINK THE PRESIDENT'S PROPOSALS  
WILL BRING ABOUT THE SETTLEMENT OF THE VIETNAM WAR?", 49 PERCENT  
REPLIED AFFIRMATIVELY, 25 PERCENT NEGATIVELY AND 26 PERCENT  
DID NOT KNOW.

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